

Shopify Dev & SEO for Equine Supplements Company

PROJECT DETAILS

 Development

 Feb. 2021 - Ongoing

 \$10,000 to \$49,999

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PROJECT SUMMARY

Asia Web Solution provides Shopify development services for an equine supplement company. The team redesigned an old site from scratch and implemented different languages. They continue to work on SEO.

PROJECT FEEDBACK

Asia Web Solution’s work meets all client expectations. The new site runs exceptionally well and the team’s SEO efforts drive new sales consistently. Asia Web Solutions is a competent vendor that responds quickly to clients even when they’re on a different time zone.



The Client

Introduce your business and what you do there.

I'm the owner and global sales manager for an equine supplement company.

The Challenge

What challenge were you trying to address with

I was trying to get our website completely redesigned. We had a very old site and we needed to modernize it.



Viva Tiernan

General Manage, Peak Nutrition LTD



Business Services



1-10 Employees



Denmark

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

Asia Web Solutions helped us completely design, launch, and do everything that needs to be done for our Shopify website. First, we had a discovery phase to assess what we wanted. They came up with some suggestions and samples of what it could look like. Since we sell across the world, Asia Web Solutions had to add multiple languages and countries to the site. Additionally, they designed a new logo for us. They're still our webmaster for the site and they also work on our SEO.

What is the team composition?

I work with Prashant (Managing Director).

How did you come to work with

I found them on Upwork. They came in with a quote and suggestions.

How much have you invested with them?

Our budget is \$30,000.

What is the status of this engagement?

We started working together in February 2021, and our work is ongoing.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The website is well designed and it works well. Our orders are always going up all the time. Whatever they're doing in the background with SEO is working. We're getting orders from countries that we wouldn't normally get orders from.

How did

My one point of contact always responds quickly even though they're on a different time zone. We communicate via WhatsApp, Upwork, Skype, and I can just call him whenever. It means the world to me that they're ways available. I know they'll always try their best.

What did you find most impressive about them?

Prashant always tries to understand what we're looking for. For me, that's very important.

Are there any areas they could improve?

There was a point where we requested a lot of changes and I wasn't sure if they understood all of the changes we wanted to make. There was a period of 10 days where I was concerned, but everything was much better after that.

Do you have any advice for potential customers?

Work out what you're looking for first. The more elaborate you can be about what you're looking for, the more they'll have to work with.

